

ICONIC AGUA is one of most anticipated Celebrity owned brands for 2024. Going to market Nationwide in May 2024. Starting in all Kroger Stores, all Kroger flagship stores and other retailers nationwide May 2024



GRAPE



500 ml



1000 ml



NATURAL WATER



500 ml



1000 ml



KIWI & STRAWBERRY



500 ml



1000 ml

SPECIFICATIONS

PALLET INFORMATION (500 ml)	
Cases Per Pallet	56
Cases Per Tier	14
Tiers Per Pallet	4
Pallet Weight	1,764
PRICING AND COST INFORMATION	
Invoice Price	32.620
Freight (If not included in invoice price)	Included
Pallet Fee (\$ per Pallet)	n/a
Marketing Fee (If not included in invoice price)	n/a
Recommended PTR	2.09

PALLET INFORMATION (1000 ml)	
Cases Per Pallet	56
Cases Per Tier	14
Tiers Per Pallet	4
Pallet Weight	1,764
PRICING AND COST INFORMATION	
Invoice Price	19.420
Freight (If not included in invoice price)	Included
Pallet Fee (\$ per Pallet)	n/a
Marketing Fee (If not included in invoice price)	n/a
Recommended PTR	2.49

ICONIC AGUA BRANDS

Introducing Iconic Agua, a Luxury brand that stands apart in the market with its exceptional offering of Iconic Natural Mineral Water. Our water is sourced from the purest springs, embodying a commitment to purity and excellence. What sets Iconic Agua apart is not just its source but the natural high pH measurement level of 9.5 that remains constant, distinguishing it from artificially infused waters.

As a Luxury brand, Iconic Agua aims to redefine the standards of premium hydration. We position ourselves as the Gucci/Louis Vuitton of the water industry, offering unparalleled quality without the super-premium price tag. Our dedication to providing a product of the highest standards reflects our commitment to sophistication, wellness, and a touch of extravagance in every sip.

In a market flooded with options, Iconic Agua emerges as a beacon of purity, luxury, and an elevated lifestyle. Join us on this journey as we introduce a new era in hydration – a perfect blend of purity, prestige, and the Iconic touch.



Introducing Iconic Performance Agua, the epitome of next-generation hydration and performance. Say goodbye to outdated formulas and embrace a revolution in the world of sports drinks with Iconic Agua and Iconic Performance water. Designed for the fast-paced, health-conscious, and active individuals of the now generation, our beverages redefine what it means to stay refreshed and energized. Iconic Agua boasts a fusion of electrolytes, vitamins, and antioxidants, delivering a superior hydration experience, zero sugar and zero calories. With natural flavors like Kiwi/Strawberry and Grape, our drinks tantalize your taste buds while providing essential nutrients for peak performance.

D I M E N S I O N S

ICONIC AGUA (500 ML)					
GTIN	LEVEL	QTY of next level item(s)	H x W x D	Weight	
				Net	Gross
00198168348574	Each		8.5 x 2.5 x 2.5		
30198168348575	Case	24	9 x 10 x 15		30.000
ICONIC AGUA (1000 ML)					
00198168902172	Each		11 x 3 x 3		
10198168902179	Case	12	11 x 12 x 9.5		31.000
ICONIC PERFORMANCE WATER KIWI AND STRAWBERRY (500 ML)					
00198168769119	Each		8.5 x 2.5 x 2.5		
10198168769116	Case	24	9 x 10 x 15		30.000
ICONIC PERFORMANCE WATER KIWI AND STRAWBERRY (1000 ML)					
	Each		11 x 3 x 3		
10198168009793	Case	12	11 x 12 x 9.5		31.000
PERFORMANCE WATER GRAPE (500 ML)					
00198168899342	Each		8.5 x 2.5 x 2.5		
10198168899349	Case	24	9 x 10 x 15		30.000
PERFORMANCE WATER GRAPE (1000 ML)					
	Each		11 x 3 x 3		
10198168627287	Case	12	11 x 12 x 9.5		31.000

May 2024 Iconic Agua Brands in ALL these stores Nationwide



Pick 'n Save



MARIANO'S

Dillons
FOOD STORES

ROUNDY'S.

City Market

Fred Meyer



Ralphs

Owen's



Fred Meyer JEWELERS
"For All Those Special Times"

The Little Clinic
Convenient Neighborhood Medical Care

Foods Co.

FOOD4LESS



Harris Teeter
Neighborhood Food & Pharmacy

SCOTT'S
FOOD & PHARMACY

KROGER
Personal
FINANCE.

JayC
FOOD STORES

Smith's
market fresh. money smart.

Baker's

FOOD STORES
fry's

